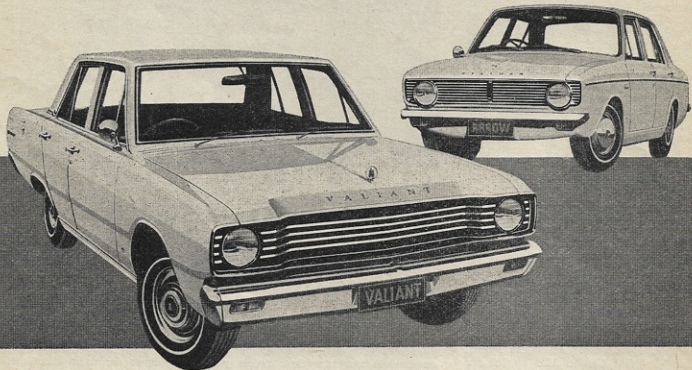


**MADE IN  
AUSTRALIA**

# This is today's mark of Quality... It means even more on Valiant and Hunter



Australians have proved they can build cars efficiently, with quality and give top value for money. Cars like Valiant and Hunter. "Australian-made" also means vehicles built by Australians who know at first hand what Australian motorists need in terms of size, adequate power, toughness and durability so as to command superior resale values: Cars for which parts and skilled service are available everywhere. Buying "Australian-made" also strengthens our country's industrial capacity, provides skilled jobs for many thousands of fellow Australians. Chrysler Australia is one of the 4 manufacturers committed to the Government objective of producing

here vehicles with 95% local content. The Chrysler vehicles are Valiant and Hunter.

And "Chrysler Australia-made" gives added meaning to the term "Australian-made". There is the higher quality of manufacture which won for the Company the selection as the world's sole source of supply for right-hand drive Valiants. It also means the only major automotive company with an Australian shareholding; Furthermore, no Chrysler profits are being remitted overseas—they are used entirely for local expansion. Good then to buy "Australian-made"—Better still to make it "Chrysler Australia made"—Valiant, and the Mighty Hunter.

**The best cars come from Chrysler...Australian Made and better for it!**

**AUTHORIZED DEALERS**



**CHRYSLER  
AUSTRALIA LTD.**