

# **Valiant popularity means more than a rising sales curve**

*The significance of Valiant's continued meteoric rise is that such popularity could be achieved only by a car that offered, and continues to offer something more and better. In its class, there is still nothing to match Valiant value. Its 225 Slant-Six engine. Distinctive and pleasing styling. Fabulous "Diamonite" acrylic enamel finish. Greater safety. Overall, the secret of Valiant success is . . . The greater satisfaction it gives . . . the higher value it keeps!*



**VALIANT FROM  
£1240  
INCLUDING TAX**

# **Valiant** **225** AND SAFARI



**CHRYSLER  
AUSTRALIA LTD.**

*. . . for the greater satisfaction it gives  
— for the higher value it keeps.*