

**Nobody's kid brother,** this one stands on its own four tires and challenges every car made here or abroad to match it—pound for pound, dollar for dollar! Chrysler Corporation has the last word...

# Valiant



**25** ways you'll like Valiant best...

1. It looks great.
2. It's easier to get into than most big cars.
3. The doors close with a big-car "thunk!"
4. There's room for a well-fed family of six.
5. Even basketball players can sit up straight.
6. The hood is low so you can see better.
7. You can stow more in the trunk than in many big-car trunks.
8. The inclined engine (up front) is so quiet you can hear back-seat whispers.
9. You can get up to 30 miles per gallon on regular gasoline.
10. You can cruise at top turnpike speeds with plenty in reserve.
11. You can climb hills as if they weren't there.
12. The Torsion-Airx ride is so smooth you could pour coffee.
13. The unitized body is probably the safest on the road today.
14. The body is rust-proof, leak-proof and rattle-proof.
15. Even when the engine's idling, the battery is charging.
16. You can pull into parking spaces you passed up before.
17. Your garage is suddenly over two feet longer.
18. Everything under the hood is easy to get at.
19. Valiant's finish stays shiny; you never have to polish.
20. The smart interiors can be cleaned with a damp cloth.
21. You can have power steering and power brakes.
22. You can have stick-shift or push-button automatic transmission.
23. You can have a 4-door sedan or a station wagon (two or three seats).
24. Your maintenance costs are very, very low.
25. The price is right.



*Don't even turn the page; go at once to your Valiant dealer!*